



UNIVERSITY OF NORTH BENGAL
BBA Honours 4th Semester Examination, 2021

SEC1 (P2)-BBA (405)

E-COMMERCE

Full Marks: 60

ASSIGNMENT

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable*

Answer any two of the following assignments

30×2 = 60

1. E-Commerce has created lots of opportunities along with many challenges when we talk about on-line business. Justify the statement. 30
2. Discuss the different types of threats that are encountered in online business. State how policies, procedures and practices are to be designed to stop all those types of threats. 15+15
3. Although in the recent times people are using e-commerce sites for shopping, yet there is a question of 'trust' among many. Elaborately explain how to establish trust in e-commerce. 30

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