



'समानो मन्त्रः समितिः समानी'

**UNIVERSITY OF NORTH BENGAL**  
B.Com. Honours 6th Semester Examination, 2022

**DSE4-COMMERCE**

*The figures in the margin indicate full marks.*

**The question paper contains DSE-4(A) and DSE-4(B).  
The candidates are required to answer any *one* from *two* papers and  
candidates should mention it clearly on the Answer Book.**

**DSE-4(A)**

**FINANCIAL MARKET, INSTITUTIONS AND FINANCIAL SERVICES**

Time Allotted: 2 Hours

Full Marks: 60

**GROUP-A**

**Answer any *two* questions**

12×2 = 24

1. What do you understand by financial system? What are the components of financial system of India? Mention briefly the function of a financial system. 4+4+4
2. Explain the concept of financial market. Briefly outline the structure and main characteristics of the money market in India. 5+7
3. Define the concept of mutual fund. State the functions of mutual fund. Discuss the importance of mutual fund in the development of Indian Capital Market. 2+4+6
4. What do you mean by Venture Capital? Explain the importance of Venture Capital. 4+8

**GROUP-B**

5. Answer any *four* questions: 6×4 = 24
  - (a) Distinguish between commercial paper and certificate of deposit. 6
  - (b) What is Credit Rating? How credit rating of a company is helpful in making investment decision? 2+4
  - (c) Define merchant banking. Briefly explain the functions of merchant banking. 2+4
  - (d) State the role of commercial banks in working capital finance. 6
  - (e) Enumerate the concept of flow of funds matrix. 6
  - (f) Distinguish between money market and capital market. 6

**GROUP-C**

6. Answer any *four* questions: 3×4 = 12
- (a) What is factoring? 3
  - (b) Write short note on CRISIL. 3
  - (c) What do you mean by Open-ended mutual fund? 3
  - (d) What is primary market? 3
  - (e) What do you mean by private placement? 3
  - (f) Who are the participants in the Treasury Bills market and Call Money market? 3

**DSE-4(B)**

**BUSINESS RESEARCH METHODS AND PROJECT WORK**

Time Allotted: 1 Hour

Full Marks: 30

**GROUP-A**

**Answer any *one* question**

12×1 = 12

- 1. What is business research? What are the advantages of undertaking business research? What are the problems encountered while undertaking a research? 2+5+5
- 2. What is sampling? What are the factors that need to be taken into consideration before selecting a sample? Describe the types of sampling. 2+4+6

**GROUP-B**

3. Answer any *two* questions: 6×2 = 12
- (a) What are the steps involved in testing a hypothesis? 6
  - (b) Enumerate the different steps in data processing. 6
  - (c) Mention the methods through which the data is collected from the field. 6
  - (d) Explain the types of scaling techniques. 6

**GROUP-C**

4. Answer any *two* questions: 3×2 = 6
- (a) Specify the cases of business research in which Chi-square test are used. 3
  - (b) What do you understand by nominal scale? 3
  - (c) Write a note on the types of variables — dependent and independent. 3
  - (d) What assumptions do we consider while using ANOVA test? 3

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