



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL
BBA Honours 4th Semester Examination, 2022

CC10-BBA (403)

PRODUCTION MANAGEMENT

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any two questions from the following

12×2 = 24

1. Giving appropriate examples briefly explain the nature and characteristics of line production, batch production and job production.
2. Define the term plant layout. What are the objectives of plant layout? Explain the various types of plant layout.
3. List and explain all the factors that affect the location of a plant. Further explain the factors which could affect the locational decision to set up a refinery unit in West Bengal.
4. State the importance of material management for the company. Also state the importance of warehousing for the organization.

GROUP-B

5. Answer any *four* questions:

6×4 = 24

- (a) Write a note on Methods of Quality Control.
- (b) Define ABC analysis with an example.
- (c) What is the significance of planning and routing in production management?
- (d) Explain the procedure of production planning and control.
- (e) State and explain the different inventory control techniques.
- (f) What are the techniques of work measurement?

GROUP-C

6. Answer any *four* questions:

3×4 = 12

- (a) Enumerate the factors affecting the selection of a plant layout.
- (b) "First plan your work, then work your plan." Comment upon this statement with regard to production planning and control.
- (c) Write short note on operating decision.
- (d) Define scheduling. Mention any two methods of scheduling.
- (e) What is fixed position layout?
- (f) What is the difference between centralized and decentralized store?

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