



UNIVERSITY OF NORTH BENGAL
BBA Honours 3rd Semester Examination, 2020

SEC1(P1)-BBA (305)

ENTREPRENEURSHIP DEVELOPMENT

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

Answer any two questions from the following

30×2 = 60

1. Formulate a business plan of your own and write a project report by using the required tools and techniques of financial and market analysis. 15+15 = 30
2. (a) Explain the qualities of a successful entrepreneur. 12+18 = 30
(b) How can an entrepreneur handle various problems of society related with his business and work productively for value creation?
3. (a) “MSMEs play a significant role for the economic development of India”— Explain the statement with suitable examples. 10+20=30
(b) Analyse the probable reasons of family business conflicts and how to resolve them.

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